PRESS & MEDIA KIT

Digby R. Kerr

MEDIA KIT 2026

Wharton-educated executive, entrepreneur, author and mentor. About 35 years in global business. Founder of Kerr University and DKNY Publishing.

digbykerr.com/media-kit.html

digby.kerr@kerruniversity.com

WhatsApp +1-727-342-9731

DIGBY KERR™
GLOBAL SOLUTIONS
GLOBAL SOLUTIONS. REAL RESULTS.

FAST FACTS

Digby R. Kerr at a glance

35	16	6	29,500+	53	5.0
Years in Global Business	Published books	Companies	LinkedIn followers	LinkedIn recommendations	Kerr University, 36 Google reviews

EDUCATION	Wharton-educated; BA, St. John's University
CAREER	Senior roles at FedEx, UPS, CEVA, XPO and Echo
RETIRED	Retired at 50; now teaches, mentors, writes and builds companies
COMPANIES	Six companies, plus BuckChats, a venture in development
MENTORING	Wyzant Top Tutor and Top Mentor; mentor on MentorCruise
AUDIENCE	29,500+ LinkedIn followers

EXPERIENCE	About 35 years of business experience (35 Years in Global Business)
OWN FIRM	Ran his own logistics firm, 2007 to 2022
FOUNDER	Kerr University (Brooklyn, New York) and DKNY Publishing, his imprint
BOOKS	16 published books; 10 also as audiobooks (3 on Spotify, 7 on Apple Books)
REPUTATION	53 LinkedIn recommendations; Kerr University rated 5.0 from 36 Google reviews
BASES	Palo Alto, California · Mazatlán, Mexico · Brooklyn, New York

BIOS

Short and medium bio

SHORT BIO · 52 WORDS

Digby R. Kerr is a Wharton-educated executive, entrepreneur, author and mentor with about 35 years of business experience. He held senior roles at FedEx, UPS, CEVA, XPO and Echo, ran his own logistics firm from 2007 to 2022, and retired at 50. He is the founder of Kerr University and DKNY Publishing.

Copy-ready text: digbykerr.com/media-kit.html#bios

MEDIUM BIO · 124 WORDS

Digby R. Kerr is a Wharton-educated executive, entrepreneur, author, educator and mentor with about 35 years in global business. His career in transportation and logistics included senior roles at FedEx, UPS, CEVA, XPO and Echo, and from 2007 to 2022 he ran his own logistics firm. He retired at 50 and now focuses on teaching, mentoring, writing and building companies. He founded Kerr University in Brooklyn, New York (“Educating the world. One student at a time.”) and publishes through his own imprint, DKNY Publishing. He is the author of 16 books, ten of them also available as audiobooks on Spotify and Apple Books. He is a Wyzant Top Tutor and Top Mentor, a mentor on MentorCruise, and has 29,500+ followers on LinkedIn.

BIOS

Long bio · 247 words

Digby R. Kerr is a Wharton-educated executive, entrepreneur, author, educator and mentor with about 35 years of business experience. He earned his BA at St. John's University and built his career in transportation and logistics, with senior roles at FedEx, UPS, CEVA, XPO and Echo. From 2007 to 2022 he ran his own logistics firm, and he retired at 50.

Today his work spans education, publishing, consulting and growth. He founded Kerr University in Brooklyn, New York, whose mission is “Educating the world. One student at a time.” It offers business English, mentorship and coaching, and is rated 5.0 from 36 Google reviews. His imprint, DKNY Publishing, publishes his books. His companies also include DFS Consulting and Logistics Consulting (freight and logistics consulting), Horizons Growth (strategy, websites, applications and growth systems) and Sales Growth Marketing (shipper pipeline for intermodal and drayage brokers). BuckChats, a global social, live and dating app built to pay creators better, is in development.

Digby is the author of 16 books on artificial intelligence, sales, LinkedIn, advisory relationships, trade compliance, personal growth and current affairs, including Beyond Human Intelligence, Master the Sale and LinkedIn: Make It Work for You. Ten of them are also audiobooks on Spotify or Apple Books. He is a Wyzant Top Tutor and Top Mentor, mentors professionals on MentorCruise, has 53 LinkedIn recommendations and 29,500+ LinkedIn followers. He divides his time between Palo Alto, California, Mazatlán, Mexico and Brooklyn, New York, and his hub is digbykerr.com.

Photo: Courtesy of Digby R. Kerr

CAREER & CREDENTIALS

35 Years in Global Business

From freight sales to running his own logistics firm, then teaching, mentoring, writing and building companies.

SENIOR ROLES AT

FedEx · UPS · CEVA · XPO · Echo

Education

Wharton-educated. BA, St. John's University.

2007–2022

Ran his own logistics firm.

At 50

Retired, then turned to teaching, mentoring, writing and building companies.

Today

Founder of Kerr University and DKNY Publishing, author of 16 books, mentor and teacher.

RECOGNITION

Wyzant

Top Tutor and Top Mentor

MentorCruise

Mentor profile and reviews

53

LinkedIn recommendations; 29,500+ LinkedIn followers

5.0

Kerr University, 36 Google reviews

BUSINESSES

The companies Digby founded

Digby Kerr™ Global Solutions

The hub

digbykerr.com

Kerr University™

Education · Brooklyn, New York

kerruniversity.com

DKNY Publishing™

Publishing · Digby's imprint

dknypublishing.com

DFS Consulting™

Freight & logistics consulting · est. 2007

dfsconsultingllc.com

Logistics Consulting™

Logistics consulting

logisticsconsulting.online

Horizons Growth™

Growth systems

horizonsgrowth.com

Sales Growth Marketing™

B2B pipeline

salesgrowthmarketing.com

BuckChats™

In development

A global social, live and dating app

EDUCATION & PUBLISHING

Kerr University and DKNY Publishing

THE HUB

Digby Kerr™ Global Solutions

Digby's digital headquarters: his story, ventures, books, media and contact.

digbykerr.com Facebook Instagram LinkedIn YouTube TikTok

EDUCATION · BROOKLYN, NEW YORK

Kerr University™

Business English, mentorship and coaching, one to one with Digby. “Educating the world. One student at a time.” Rated 5.0 from 36 Google reviews.

kerruniversity.com Facebook Instagram LinkedIn YouTube TikTok

PUBLISHING · DIGBY'S IMPRINT

DKNY Publishing™

The imprint behind Digby R. Kerr's books, with retailer and audio availability across Amazon, Apple Books, Barnes & Noble and Books2Read.

dknypublishing.com Facebook Instagram LinkedIn

CONSULTING, GROWTH & NEW VENTURES

Logistics, growth and what's next

FREIGHT & LOGISTICS CONSULTING · EST. 2007

DFS Consulting™

Freight and logistics consulting rooted in a family business that started with one truck in 1969.

dfsconsultingllc.com Facebook Instagram LinkedIn

LOGISTICS CONSULTING

Logistics Consulting™

Independent logistics consulting for better freight economics: carrier negotiations, parcel optimization and smarter operations.

logisticsconsulting.online Facebook Instagram LinkedIn

GROWTH SYSTEMS

Horizons Growth™

Strategy, websites, applications, content and connected growth systems built around your business.

horizonsgrowth.com Facebook Instagram LinkedIn

B2B PIPELINE

Sales Growth Marketing™

A predictable shipper pipeline for mid-market intermodal and drayage brokers.

salesgrowthmarketing.com Facebook Instagram LinkedIn

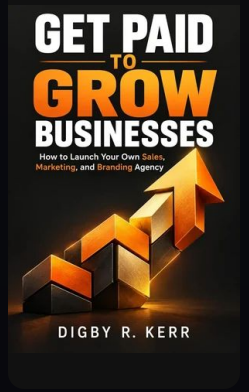
IN DEVELOPMENT

BuckChats™

A global social, live and dating app, designed to pay creators better. Details will be announced at launch.

BOOKS & AUDIOBOOKS · PUBLISHED BY DKNY PUBLISHING

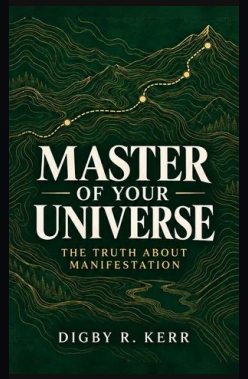
16 BOOKS, PART 1



Get Paid to Grow Businesses

2026

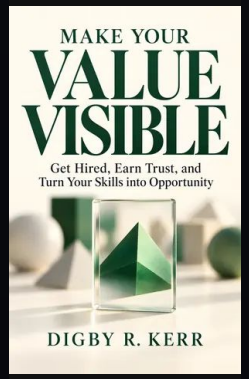
Amazon · Kindle
Amazon · Paperback
Amazon · Hardcover



Master of Your Universe

2026

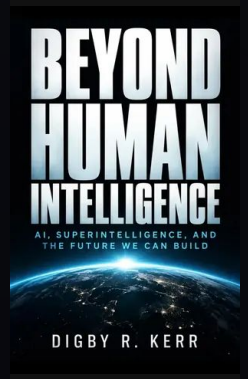
Amazon · Kindle
Amazon · Paperback
Amazon · Hardcover



Make Your Value Visible

2026

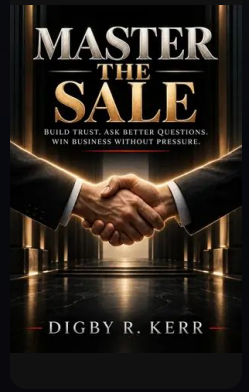
Amazon · Kindle
Amazon · Paperback
Amazon · Hardcover



Beyond Human Intelligence

2026

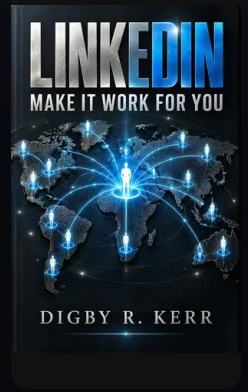
Spotify audio
Amazon · Kindle
Amazon · Paperback
Amazon · Hardcover
Spotify · Audiobook



Master the Sale

2026

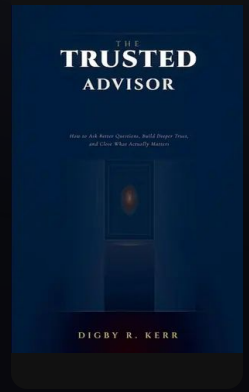
Spotify audio
Amazon · Kindle
Amazon · Paperback
Amazon · Hardcover
Spotify · Audiobook



LinkedIn: Make It Work for You

2026

Spotify audio
Amazon · Kindle
Amazon · Paperback
Amazon · Hardcover
Spotify · Audiobook



The Trusted Advisor

2026

Apple audio
Amazon · Book
Apple Books · eBook
Barnes & Noble · Paperback
Apple Books · Audiobook

The Universal Code

2025

Apple audio
Apple Books · Audiobook

Podcasting for Profit

2024

Apple audio
Apple Books · eBook
Barnes & Noble · NOOK
Apple Books · Audiobook

available at amazon · Get it on Apple Books · BOOKS 2 READ · BARNES & NOBLE · Spotify

Each cover opens that book's own store page.

16 BOOKS, PART 2

Freelance Fortune

2024

Apple audio

Apple Books · eBook

Barnes & Noble · NOOK

Apple Books · Audiobook

Cross-Border Trade Compliance

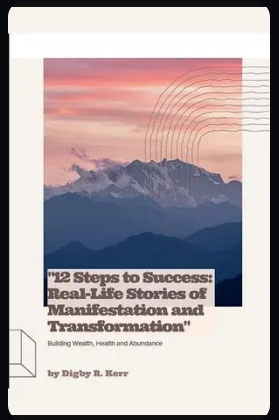
2024

Apple audio

Apple Books · eBook

Barnes & Noble · NOOK

Apple Books · Audiobook



12 Steps to Success

2024

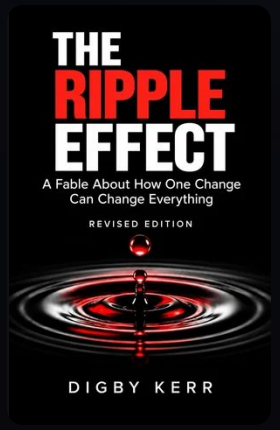
Apple audio

Amazon · Paperback

Apple Books · eBook

Barnes & Noble · Paperback

Apple Books · Audiobook



The Ripple Effect

2024 · revised 2026

Apple audio

Amazon · Kindle

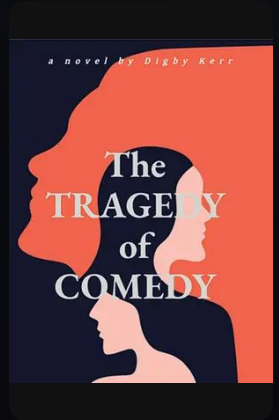
Amazon · Paperback

Amazon · Hardcover

Apple Books · eBook

Barnes & Noble · Paperback

Apple Books · Audiobook

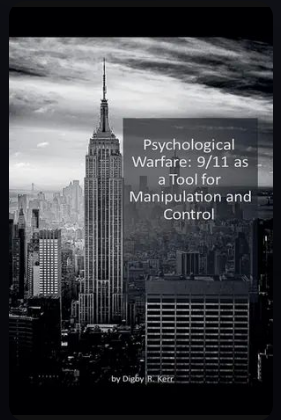


The Comedy of Tragedy

2024

Apple Books · eBook

Barnes & Noble · NOOK



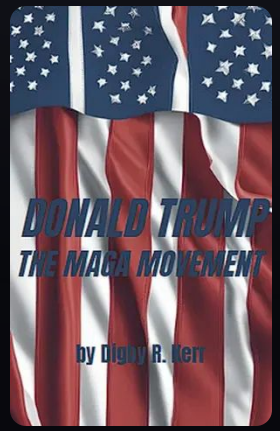
Psychological Warfare

2024

Amazon · Paperback

Apple Books · eBook

Barnes & Noble · Paperback



Donald Trump and the MAGA Movement

2024

Amazon · Paperback

Apple Books · eBook

Barnes & Noble · Paperback

Biden's Greatest Hits

2024

Apple Books · eBook

Barnes & Noble · NOOK

available at amazon · Get it on Apple Books · BOOKS 2 READ · BARNES & NOBLE · Spotify

Each cover opens that book's own store page.

AUDIOBOOKS

Ten books to listen to

Spotify

Beyond Human Intelligence

Master the Sale

LinkedIn: Make It Work for You

Apple Books audiobooks

The Trusted Advisor

The Universal Code

Podcasting for Profit

Freelance Fortune

Cross-Border Trade Compliance

12 Steps to Success

The Ripple Effect

SPEAKING & INTERVIEWS

Interview topics

AI for real businesses

What artificial intelligence changes for owners and teams, and what it doesn't. From his book Beyond Human Intelligence and his AI training at Kerr University.

Selling without pressure

Trust, better questions, pricing and closing, from Master the Sale and decades in freight sales.

LinkedIn as a business room

Authority, better connections and content that turns into real business, from LinkedIn: Make It Work for You.

35 years in global logistics

Lessons from senior roles at FedEx, UPS, CEVA, XPO and Echo, and from running his own logistics firm.

Cross-border trade

Compliance and practical trade questions for growing companies, from Cross-Border Trade Compliance.

Mentorship and career pivots

What mentees actually need, from a Wyzant Top Tutor and Top Mentor and MentorCruise mentor.

Business English for global professionals

Speaking with confidence in meetings, presentations and interviews.

Starting again after retiring at 50

Building a school, a publishing imprint and new companies in a second chapter.

SUGGESTED QUESTIONS

1. You spent about 35 years in logistics. What did the freight business teach you about people?
2. What should a small business owner do about AI this year?
3. What does “selling without pressure” look like on a real sales call?
4. You retired at 50. Why start a university and a publishing imprint afterwards?
5. What makes a mentoring relationship work, from both sides?
6. How should professionals use LinkedIn without chasing popularity?
7. Why did you start your own imprint, DKNY Publishing?

REPUTATION

In their own words

53 LinkedIn recommendations · Kerr University 5.0 from 36 Google reviews · MentorCruise reviews · quoted word for word

"My company has used Digby numerous times over the years and he has always been quick to resolve any questions or issues we may encounter. He has a unique way of making you feel like he is invested in your business as much as he is his own. Digby and his team will figure out solutions other companies won't."

Dan Kilcoyne
Mini Melts USA · Digby's client · LinkedIn

"...He is a top performer, an astute businessman, and a true professional, possessing a high degree of integrity, unsurpassed in the industry today...."

Steve Rubin
President / Founder · Digby's client · LinkedIn

"Digby is a true professional who has a vast knowledge of the transportation and Logistics industry. His enthusiasm is contagious and always has the best interest of the customer in mind."

Richard Sweet
Retired Transportation and Logistics Management Professional · LinkedIn

"Digby has taught my whole entire team how to use AI & apply it to our business. It has changed everything for us and we've gained so much knowledge and expertise from Digby."

Jeremiah Blocker
Business client · Kerr University · Google

"Great session with Digby going over strategies to manage my career pivot. Digby is exceptional at helping you breakdown your challenges and coming up with solutions that give you direction and confidence."

Mario Santos
Mentorship student · Kerr University · Google

"Digby is an exceptional mentor with deep industry expertise. I highly recommend him to anyone seeking career growth or personal development"

Chander
Mentee on MentorCruise · MentorCruise

CHANNELS & DOWNLOADS

Follow, and download photos and logos

Facebook
facebook.com/DigbyKerr2026

Instagram
instagram.com/digbykerr.com2026

LinkedIn
linkedin.com/in/digbyrkerr · about 30,000 followers

YouTube
youtube.com/@DIGBYKERR

TikTok
tiktok.com/@digbykerr

Amazon author page
amazon.com/author/digbyrkerr

Apple Books author page
books.apple.com · Digby R. Kerr

Books2Read (Draft2Digital)
books2read.com/DIGBYRKERR-AUTHOR

MentorCruise mentor profile
mentorcruise.com/mentor/digbyrkerr

Wyzant tutor profile (Top Tutor)
wyzant.com · Digby R. Kerr

WhatsApp
+1-727-342-9731

Logos & photos

The official headshot (full-quality JPG) and every company logo (light and dark versions) in one file. Credit photos "Courtesy of Digby R. Kerr".

Download the .zip

PRESS CONTACT

Interviews, podcasts and press

Please include your outlet, topic, format and deadline.

EMAIL	digby.kerr@kerruniversity.com
WHATSAPP	+1-727-342-9731
BOOK A CALL	Book a free call
MEDIA KIT	digbykerr.com/media-kit.html
LINKEDIN	linkedin.com/in/digbyrkerr

FACT SHEET · MEDIA KIT 2026

Digby R. Kerr

Wharton-educated executive, entrepreneur, author and mentor. About 35 years in global business. Founder of Kerr University and DKNY Publishing.

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SHORT BIO

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COMPANIES

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- Logistics Consulting™ · logisticsconsulting.online
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PRESS CONTACT

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digbykerr.com/media-kit.html