FACT SHEET · MEDIA KIT 2026

Digby R. Kerr

Wharton-educated executive, entrepreneur, author and mentor. About 35 years in global business. Founder of Kerr University and DKNY Publishing.

FAST FACTS

- **Education:** Wharton-educated; BA, St. John's University
- **Experience:** About 35 years of business experience (35 Years in Global Business)
- **Career:** Senior roles at FedEx, UPS, CEVA, XPO and Echo
- **Own firm:** Ran his own logistics firm, 2007 to 2022
- **Retired:** Retired at 50; now teaches, mentors, writes and builds companies
- **Founder:** Kerr University (Brooklyn, New York) and DKNY Publishing, his imprint
- **Companies:** Six companies, plus BuckChats, a venture in development
- **Books:** 16 published books; 10 also as audiobooks (3 on Spotify, 7 on Apple Books)
- **Mentoring:** Wyzant Top Tutor and Top Mentor; mentor on MentorCruise
- **Reputation:** 53 LinkedIn recommendations; Kerr University rated 5.0 from 36 Google reviews
- **Audience:** 29,500+ LinkedIn followers
- **Bases:** Palo Alto, California · Mazatlán, Mexico · Brooklyn, New York

SHORT BIO

Digby R. Kerr is a Wharton-educated executive, entrepreneur, author and mentor with about 35 years of business experience. He held senior roles at FedEx, UPS, CEVA, XPO and Echo, ran his own logistics firm from 2007 to 2022, and retired at 50. He is the founder of Kerr University and DKNY Publishing.

COMPANIES

- Digby Kerr™ Global Solutions · digbykerr.com
- Kerr University™ · kerruniversity.com
- DKNY Publishing™ · dknypublishing.com
- DFS Consulting™ · dfsconsultingllc.com
- Logistics Consulting™ · logisticsconsulting.online
- Horizons Growth™ · horizonsgrowth.com
- Sales Growth Marketing™ · salesgrowthmarketing.com
- BuckChats™ (in development)

BOOKS

16 published books, including Beyond Human Intelligence, Master the Sale and LinkedIn: Make It Work for You. Ten also as audiobooks. Amazon author page · Apple Books

CHANNELS

Facebook · Instagram · LinkedIn · YouTube · TikTok · MentorCruise

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